

Vrutti

Vrutti, founded in 2002, envisions to build wealth and resilience amongst small producers and vulnerable communities through transformative agrarian and allied livelihood solutions. The '3-fold model' of the organisation, is a flagship programme, which aims to make small land-holder farmers wealthy, resilient and responsible by enhancing their income upto 3 times.

- Direct engagement with 1,27,798 farmers through FPOs across 6 states
- Increase in average household net income by 74%
- Built their resilience through risk reduction (assets creation, good agricultural practices), risk transfer 69% (insurance), risk taking ability 51% (diversification through enterprises) and risk reserves 77% (savings)
- Responsible in sustainable production practices (7% fully organic and 54% in conversion and NPM practices)



vrutti
LIVELIHOOD IMPACT PARTNERS
Empowering small producers across 3 times their production



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www.vrutti.org



Vrutti Livelihood Impact Partners



Vrutti -Livelihood Impact Partners



@Vrutti_Catalyst

EdelGive supports Vrutti's scale-up of '3-fold model' in Pudukkottai, Tamil Nadu which aims to increase the income of small farm holders by 3 times, improving their resilience and ensuring that they get the necessary capacity building support for better produce.

Awards:

- Best FPO Award to Vrutti's Pandhurna Orange Farmers Producer Company Ltd, NABARD, 2018-19
- Best meritorious FPOs in Karnataka Award to Vrutti's FPOs Shri Amaranarayana Horticulture Farmer Producer Company Ltd & Godekere Horticulture Farmer Producer Company Ltd, 2017-18

Dear Mr. S. Balakrishnan,

From: _____

**FCRA Compliant*



To,
Mr. S. Balakrishnan
COO, Vrutti
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