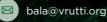
Vrutti

Vrutti, founded in 2002, envisions to build wealth and resilience amongst small producers and vulnerable communities through transformative agrarian and allied livelihood solutions. The '3-fold model' of the organisation, is a flagship programme, which aims to make small land-holder farmers wealthy, resilient and responsible by enhancing their income upto 3 times.

- Direct engagement with 1,27,798 farmers through FPOs across 6 states
- Increase in average household net income by 74%
- Built their resilience through risk reduction (assets creation, good agricultural practices), risk transfer 69% (insurance), risk taking ability 51% (diversification through enterprises) and risk reserves 77% (savings)
- Responsible in sustainable production practices (7% fully organic and 54% in conversion and NPM practices)



www.vrutti.org



@Vrutti_Catalyst

Vrutti Livelihood Impact Partners

யலைகள்கடையின்னுகல்பாசிற்

EdelGive supports Vrutti's scale-up of '3-fold model' in Pudukkottai, Tamil Nadu which aims to increase the income of small farm holders by 3 times, improving their resilience and ensuring that they get the necessary capacity building support for better produce.

Awards:

- Best FPO Award to Vrutti's Pandhurna Orange Farmers
 Producer Company Ltd, NABARD, 2018-19
- Best meritorious FPOs in Karnataka Award to Vrutti's FPOs Shri Amaranarayana Horticulture Farmer Producer Company Ltd & Godekere Horticulture Farmer Producer Company Ltd, 2017-18

Dear Mr. S. Balakrishnan,

Livelihood

To,

Mr. S. Balakrishnan COO, Vrutti Ragavendra Nilaya, 25, AECS Layout, Sanjay Nagar, Bangalore - 560094, Karnataka Contact: 9344410890; 9480990870; 8103382233



From: