

# Parag, an Initiative by Tata Trust



Founded in 2019, Parag believes in the transformative power of reading. It works towards ensuring that every child in India can appreciate and enjoy reading in their vernacular language. Parag's model of sourcing, publishing and disseminating reading material has catalysed joyful reading among children and youth.

- Supported development and dissemination of 700 original children's books in nine Indian languages reaching over 40 million readers
- Set up and supported over 1,000 school libraries over the last three years reaching 56,000 primary school children
- Parag's Library Educator's Course has trained 180 participants from 65 organisations working across 21 states in India and impacted lives of 3,64,000 children



[paragreads@tatatrusters.org](mailto:paragreads@tatatrusters.org)



[www.paragreads.in](http://www.paragreads.in)



Parag - An initiative of Tata Trusts



@ParagReads

EdelGive is collaborating with Parag on a national book development fund that will support creation of children's literature in Indian languages. Through this partnership, 79 original and age appropriate childrens' books will be developed over a period of three years. The EdelGive grant will also enable Parag to identify and fill gap areas in themes and genres in children's literature and generate quality content through workshops with publishers.

**Awards:**

- Educational Initiative Excellence Award, London Book Fair, 2018
- Parag supported books have won multiple awards including Comicon 2019, Best of Indian Children's Writing and FICCI Publicon Publishing Awards

*Dear Mr. Ashish Deshpande,*

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**From:** \_\_\_\_\_

*\*FCRA Compliant*



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